



American's Housing Per Person Is Increasing

This chart shows us that Sonoma County's population growth rate has been four times the national average. It also shows us that "new home construction is only half driven by population growth. The other half is driven by our expanding levels of housing *consumption*," – increasing the amount of housing space used per person, by building larger houses with fewer people in them. (*Quote and U.S. table from Better Not Bigger, p. 23*)

United States

	<u>1970</u>	<u>1990</u>	<u>% change</u>
Population	203,302,031	248,718,291	22%
# of Households	63,401,000	93,347,000	47%
Avg Household size (persons)	3.14	2.63	-16%
Avg. New House Size (sq. ft.)	1500	2080	39%

Sonoma County

Population	204,885	388,222	89%
Number of Households	na	149,011	
Avg Household size (persons)	na	2.6	